

VONROEDER COMMUNICATIONS - PR for the Tech and Digital Industry

VONROEDER COMMUNICATIONS is one of the most distinguished PR and communications consultancies for the tech and digital industry in the German-speaking region. For more than 20 years, VONROEDER has accompanied national and international companies on digital and technology topics.

VONROEDER COMMUNICATIONS understands the technologies and the associated communicative challenges and develops applicable solution strategies. Together with network partners, VONROEDER positions clients in the press and social media, ensuring higher visibility, new clients, more investors, more qualified personnel, suitable partners and a larger network.

You and your team can benefit from the many years of experience and contacts VONROEDER has gained in the media industry and with international agencies and clients.

VONROEDER COMMUNICATIONS maintains close relationships with founders and C-level decision makers and is an active member of international technology and creative communities such as Tech Stars, Mlove Society, Germantech, Soho House and Factory.

SERVICES

VONROEDER COMMUNICATIONS offers all relevant public relations services.

Comprehensive knowledge, expertise and experience with the digital and tech industry make VONROEDER COMMUNICATIONS one of the leading PR consultancies for companies offering digital and technology-driven services and products.



POSITIONING

VONROEDER identifies the communicative sweet spot of your company and takes you there.



STRATEGY

Based on the right positioning your communication strategy will be developed and efficiently implemented.



MEDIA RELATIONS

Your company will be placed in the appropriate publications. In addition to trade media for individual sectors, this includes above all German and international tech and business media.



INFLUENCER DEVELOPMENT

Your managers will be strategically developed as key influencers. They will be accompanied in social media and placed at the most important media and industry events such as CES, dmexco, Mobile World Congress, Noah, OMR, Tech Open Air, SXSW, TechCrunch disrupt.



NETWORKING

VONROEDER uses its extensive network for you. We identify the right people and prepare topics in such a way that they get through to the counterpart.



CRISIS COMMUNICATION

VONROEDER has many years of experience in dealing with crises and has mastered them for many clients. If required, VONROEDER can also support your company.



NETWORK PARTNERS

VONROEDER COMMUNICATIONS uses long-standing network partners for areas that lie outside the core services. These include events, photography, video production, and content distribution.



INTERNATIONAL PR-PARTNERS

For implementation outside the German-speaking core markets, VONROEDER COMMUNICATIONS works with international PR partners who can help cover the most important global markets in the technology sector.

INDUSTRIES AND CLIENTS

VONROEDER COMMUNICATIONS specializes in technology and digital related topics.

Here is a selection of industries and clients. These include many well-known brands that VONROEDER helped grow.



"Philipp's experience and expertise has brought a significant boost to our project."

Peter Becker-Pennrich, Global Director Mobile Products and Services, **Vodafone**



"Upon our entry into the German market, VONROEDER COMMUNICATIONS helped us tremendously with our initial PR strategy. The company has a track record of helping brands from the initial stages in Germany."

Richard Harless, Sr. Country Director Germany, **Shazam**



"VONROEDER COMMUNICATIONS' in-depth knowledge of the mobile industry helped us a lot."

Marco Hauprich, SVP Digital Labs, **Deutsche Post DHL**

NETWORK PARTNERS

Public relations works best in combination with other instruments. Depending on the project, VONROEDER COMMUNICATIONS brings in suitable players. For example:

BRANDING

VIDEO PRODUCTION

APP SERVICES

WEB DESIGN

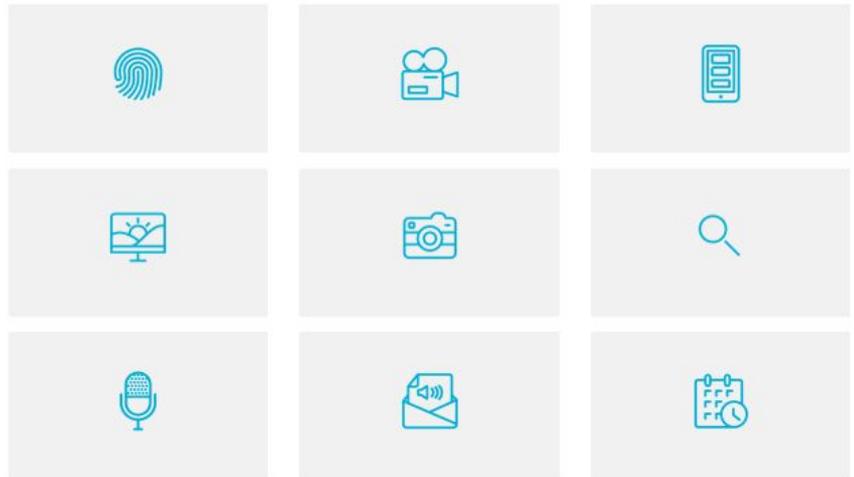
PHOTOGRAPHY

SEO/ SEA/ SEM

PODCAST PRODUCTION

E-MAIL-MARKETING

EVENTS



GLOBAL PR-PARTNER

Public relations is highly reliant on local relationships. VONROEDER COMMUNICATIONS covers the German speaking market (D-A-CH). For other markets local professionals come into play:

BARCELONA

LONDON

NEW YORK

PARIS

SAN FRANCISCO

SINGAPORE

STOCKHOLM

WARSAW



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